



CHANGE THE WORLD

WITH A GIVING HEART



2024 National Philanthropy Day Sponsorship Opportunities

Join us for the **20th Anniversary** of this important community event.

Southwest Florida Presenting Sponsor - \$10,000 (Exclusive Opportunity)

Benefits include:

- Name and logo appearing prominently as the Presenting Sponsor on all promotional materials, in all press releases, webpage, eblasts and social media
- Full page ad in the event program (inside front cover)
- Name and logo appearing prominently during event
- Special acknowledgement of sponsorship from hosts during the event
- Speaking opportunity at the event
- 60-second pre-recorded video about your organization to air pre and post event
- 2024 Philanthropic Youth of the Year Award sponsored by your business
- Recognized at AFP Educational Events throughout 2024 as the NPD Presenting Sponsor
- Year-round recognition on the AFP website with company logo and click through to company website
- Ten (10) reserved prime seats to the 2024 event

Southwest Florida Trailblazer - \$5,000 (2 remaining)

Benefits include:

- Name and logo appearing prominently on promotional materials, in all press releases, webpage, eblasts and social media
- Name and logo to appear on event signage and recognition during program
- Full page ad in event program (inside back cover or inside back page left)
- 30-second pre-recorded video about your organization to air pre and post event
- Recognized at AFP Educational Events throughout 2024 as an NPD Trailblazer Sponsor
- Year-round recognition on the AFP website with company logo and click through to company website
- Eight (8) reserved premium seats to the 2024 event

Southwest Florida Leader - \$2,500

Benefits include:

- Name and logo appearing on promotional materials, in all press releases, webpage, eblasts and social media
- Name and logo appearing prominently during event

- Half page ad in event program
- Special acknowledgement of sponsorship from hosts during the event
- 30-second pre-recorded video about your organization to air pre event
- Year-round recognition on the AFP website with company logo and click through to company website
- Six (6) reserved premium seats to the 2024 event

Southwest Florida Inspirer - \$1,000

Benefits include:

- Name appearing on promotional materials, webpage, eblasts and social media
- Name and logo to appear on event signage and recognition during program
- Year-round recognition on the AFP website with company logo
- Six (6) reserved seats to the 2024 event

Southwest Florida Visionary - \$500

Benefits include:

- Name appearing on promotional materials, in all press releases, webpage, eblasts and social media
- Name and logo to appear on event signage and recognition during program
- Year-round recognition on the AFP website with company logo
- Four (4) reserved seats to the 2024 event

Southwest Florida Advocate - \$300

Benefits include:

- Name to appear on event signage and recognition during program
- Two (2) seats to the 2024 event.

*All commitments must be secured by October 15 to ensure inclusion in the program and materials for **NATIONAL PHILANTHROPY DAY.***

Sponsorship Type:

- SWFL Presenting Sponsor \$10,000
- SWFL Trailblazer \$5,000
- SWFL Leader \$2,500
- SWFL Inspirer \$1,000
- SWFL Visionary \$500
- SWFL Florida Advocate \$250

Contact Information:

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Credit Card Information:

Number: _____ Expiration: ___/___ CVC: _____

Printed Name: _____ Signature: _____

Please make checks payable to:

AFP Collier-Lee Chapter
P.O. Box 110411
Naples, FL 34108